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**MESSAGE:**

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE  
Atty. Doc. No.: UCC-1/CIP/RCE2  
Serial No.: 09/237,718 Filed: January 26, 1999  
Group Art Unit: 3622 Confirmation number: 7166  
Examiner: Jeffrey D. Carlson  
Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED USER-TRANSPARENT  
NETWORK-DISTRIBUTED INTERSTITIAL WEB ADVERTISING THROUGH USE OF AN  
ADVERTISING TAG EMBEDDED IN A REFERRING WEB PAGE (as amended)

Attached for filing, please find the following documents:

1. "No Fee" Transmittal Letter (in duplicate);
2. Further Amendment to Applicant's prior amendment mailed 4/9/04.

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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

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Commissioner for Patents  
Mail Stop Amendment  
P.O. Box 1450  
Alexandria, VA 22313-1450

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the accompanying amendment submitted in connection with the  
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amendment, kindly charge that fee to my deposit account  
number 13-3083. To facilitate that charge, a duplicate copy  
of this letter is enclosed herewith.

Respectfully submitted,

June 14, 2004



Peter L. Michaelson, Attorney  
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-page 1 of 2-

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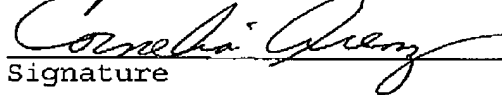
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